



Real Estate Development
أبيار للتطوير العقاري

Abyaar to unveil landmark luxury developments at Cityscape Dubai

Boutique Property developer showcases three major projects in the pipeline

Dubai, United Arab Emirates, 21 September 2008:

Abyaar Real Estate Development, the luxury boutique property developer, is showcasing three new developments - set to become Dubai landmarks - at the seventh annual Cityscape Dubai Exhibition 2008 to be held at the Dubai International Exhibition Centre from October 6th to 9th.

Marzooq Al Rashdan, Vice Chairman and Managing Director of Abyaar, commented, "We are eager to unveil the new Abyaar properties which will undoubtedly reflect the new Abyaar signature logo and corporate identity which was rolled out earlier last month. In addition to two new towers which will be showcased during Cityscape, we are excited to introduce a first-of-its-kind arts precinct project in Dubai."

Among several design-focused features, all Abyaar properties bear a "signature entrance", immediately making residents and visitors aware that they are stepping into one of the developer's boutique creations. In addition, their focus on double-volume ceilings and expansive in and outdoor living areas reinforces Abyaar's commitment to contemporary design through three-dimensional thinking and conceptualization.

Al-Rashdan adds, "Our aim is to continually outdo customer satisfaction, and offer design and quality conscious buyers property which surpasses their expectations in terms of luxury and excellence. Cityscape Dubai is one of the foremost property exhibitions in the world and therefore an ideal venue to showcase and further emphasize our commitment to luxury, passion and precision."

"We are proud to be a gold sponsor of Cityscape Dubai 2008, especially after our successful participation in last year's event," adds Al-Rashdan.