



Real Estate Development
أبيار للتطوير العقاري

Abyaar Chooses SieMatic Kitchens from "Better Life"

Dubai, December 22, 2009- Abyaar Real Estate Development (Abyaar) announced signing an agreement with "Better Life" member of Easa Saleh Al Gurg Group; the specialized company in providing high-end home devices, to supply its project "Acacia Villas" with kitchen equipment.

On this occasion, said Amin Shanti, Abyaar's Construction Director "we are proud of this cooperation with "Better Life ", and by choosing SieMatic German kitchens we will meet the needs of our residents of modern kitchens in their luxuries homes, this initiative comes within the vision that Abyaar wanted its project "Acacia Villas" to combine between luxury and comfort. That represents the modern real estate development projects that are beautiful, comfortable and calm.

Ajai Dayal, General Manager, Retail and Marketing, of Easa Saleh Al Gurg Group, the owner of Better Life store the distributed of SieMatic German products said: We are delighted to be involved in such an exclusive development in Dubai. The Acacia villas offer high quality, contemporary urban living; with the architecture striking the perfect balance between contemporary and local regional style, this reflects the interest and concern of Abyaar for high-quality home appliances, which is no longer just a contemporary addition, but a necessity and important to any project.

The investment in kitchens that offer the best designs and advanced technology, and that use the best materials will increase the value of those projects, which is exactly what «SieMatic» brand assures, Dayal explained.

The Siematic SL Kitchens from Better Life will be a central feature of 50 exclusive villas in the development, epitomizing the style of the homes. The minimalist, stylish design of the kitchens, high quality materials and perfection in workmanship will be the perfect, luxurious edition, he added.

Abyaar has worked on many unique projects, by using the finest construction techniques and stylish modern design. This exclusive project is heading towards completion and residents will be able to move into the first stage of the development shortly. When visiting Acacia Villas in the near future you will find a range of «SieMatic» high quality products that will maintain its value in the long term, Dayal concluded.